

EAST LOOP COMMUNITY IMPROVEMENT DISTRICT
Board of Directors
Meeting Minutes
Thursday, January 21, 2021

1. **OPENING:** Dave Mastin called the meeting to order at 10 AM. Directors in attendance were Joe Edwards, John Langa, Dave Mastin, Qui Tran, JoAnna Schooler, Reggie Scott, and Tameka Stigers. Also present were Rob Betts of The City's Finest, Alderwoman Shameem Clark Hubbard, Alderwoman Heather Navarro, Rob Klahr of Armstrong Teasdale, and Rachelle L'Ecuyer.
2. **OLD BUSINESS**
 - A. **APPROVAL OF THE MINUTES OF THE DISTRICT'S QUARTERLY BOARD OF DIRECTORS MEETING HELD THURSDAY, NOVEMBER 19, 2020:** A motion was made to approve the minutes by JoAnna Schooler and seconded by John Langa. All were in favor and the motion was approved.
3. **PUBLIC COMMENTS:** No public comments were made.
4. **NEW BUSINESS**
 - A. **SECURITY UPDATE:** Rob Betts of The City's Finest provided an update on security patrols and Ambassadors Program for the East Loop CID. The police patrols are scaled back during the colder weather. The Ambassador Program, unarmed foot patrols, began on January 1. There were not any incidents to report from either patrol. Mr. Betts does not anticipate a need to increase patrols in the spring. Tameka Stigers reminded Mr. Betts that patrols should also drive through the alleys.
 - B. **FINANCIAL REPORT:** Rachelle L'Ecuyer presented the financial report for the period ending December 31, 2021. During January the East Loop CID received an assessment check from the City of St. Louis for \$171,868.68. That deposit will be reflected on next quarter's statement. The line item "Joint Marketing Efforts" shows the charges for Explore St. Louis. They were higher this year because full coverage for businesses was provided for the online and print guide and the Moonrise Hotel, The Pageant, Delmar Hall, and Regional Arts Commission were also covered. This was due to circumstances related to the pandemic. Explore St. Louis also gave an overall 25% discount on the memberships. Rachelle said she expects the charge to be back to 2019 levels in the next fiscal year. This falls under Joint Marketing Efforts in the financial reporting because Explore St. Louis promotes the entire Delmar Loop.
 - C. **GRANT AGREEMENT BETWEEN THE EAST LOOP CID AND ST. LOUIS – JEFFERSON SOLID WASTE MANAGEMENT DISTRICT:** The East Loop CID was awarded a \$40,000 grant for recycling bins/trash cans. The agreement was reviewed Rob Klahr and Rachelle L'Ecuyer signed it per his advisement. The St. Louis-Jefferson Solid Waste Management District has approved the grant but the grant process will not begin until the Department of Natural Resources oversees and approves the entire process so this will add time to the implementation and installation. Rachelle asked the board to vote approve the grant agreement. John Langa asked if the reporting requirement could be met by staff. Rachelle said that the reporting could be met. A motion was made to approve the grant agreement by Joe Edwards and seconded by JoAnna Schooler. All were in favor and the motion was approved.
 - D. **LIGHTING FOR 5800 DELMAR AND CROSSWALK UPDATE:** Staff reported that Reinhold Electric began the work a few days early (and without notice) because they said they had an open Trolley permit that expired on the 15th and they wanted to take advantage of that. There was not time to inform the businesses but there were no incidents of significance. The Crosswalk project is still in the review stages by the City of St. Louis. No vote was needed at this time for these items.

E. REPORT BY EXECUTIVE DIRECTOR RACHELLE L'ECUYER: Rachelle reviewed the highlights of her report (several items were discussed as part of the agenda). Rachelle is co-managing the Delmar – DeBaliviere Form Based Code planning process. The first meetings will be in March. Rachelle would also like to pursue a mural proposal that Tonnie Smith had for the Loop Trolley headquarters building on the west side of the parking lot.

5. VOTE TO CLOSE A PORTION OF THE MEETING PURSUANT TO SECTION 610.021(3) OF THE REVISED STATUTES OF MISSOURI, AS AMENDED TO DISCUSS PERSONNEL MATTERS: A closed session was not called for this meeting.

6. OTHER NEW BUSINESS: Dave Mastin discussed the Loop Trolley and potential ways to help make it a successful venture and work for the businesses. If the East Loop CID can help develop a plan now, it can be implemented when the Trolley can run again. Rachelle will set-up a meeting with several of the Loop Trolley board members, Dave Mastin and both of the Alderwomen.

Qui Tran mentioned that he was available to help businesses connect with a bank for PPP funds. Rachelle will send out an email to the businesses letting them know.

7. ADJOURNMENT: A motion was made to adjourn the meeting at 11:25 AM by John Langa and seconded by JoAnna Schooler.